

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .PATRIOT MAJORITY US

Product PATRIOT MAJORITY

Estimate# 2029

Buyer Sarah Levene

Phone#

Fax#

Agency ( ) WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/2029

Flight Dates 10/16/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 150,350  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	530A-6A	ACTION NWS@5:30AM<	:30	\$650.00	10/16-11/02	1	3	3	\$1,950.00	
	2	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/16-10/19	2	1	2	\$1,500.00	
	3	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/23-10/26	2	1	2	\$1,500.00	
	4	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/30-11/02	1	1	1	\$750.00	
	5	TU	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/06-11/06	1	1	1	\$750.00	
	6	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/16-10/19	6	1	6	\$4,500.00	
	7	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/23-10/26	6	1	6	\$4,500.00	
	8	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/30-11/02	5	1	5	\$3,750.00	
	9	TU	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/06-11/06	1	1	1	\$750.00	
	10	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	10/20-10/20	1	1	1	\$1,500.00	
							11/03-11/03	1	1	1		
	11	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	10/28-10/28	1	1	1	\$750.00	

<b>Rep Order#</b>	6862755	<b>Ver#</b>	1	<b>Status</b>	New
<b>EC'd</b>	Yes				

<b>Station</b>	KTNV-TV LAS VEGAS, NV
<b>Advertiser</b>	( ) .PATRIOT MAJORITY US
<b>Product</b>	PATRIOT MAJORITY
<b>Estimate#</b>	2029
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	12	TU-F	10A-11A	VIEW-ABC<	:30	\$1,000.00	10/16-11/02	3	3	9	\$9,000.00	
	13	TU-F	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/16-11/02	2	3	6	\$3,900.00	
	14	TU-F	3P-330P	MILLIONAIRE<	:30	\$500.00	10/16-10/19	2	1	2	\$1,000.00	
	15	TU-F	3P-330P	MILLIONAIRE<	:30	\$500.00	10/23-10/26	2	1	2	\$1,000.00	
	16	TU-F	3P-330P	MILLIONAIRE<	:30	\$500.00	10/30-11/02	1	1	1	\$500.00	
	17	TU	3P-330P	MILLIONAIRE<	:30	\$500.00	11/06-11/06	1	1	1	\$500.00	
	18	TU-F	4P-5P	JUDGE JUDY	:30	\$650.00	10/16-10/19	3	1	3	\$1,950.00	
	19	TU-F	4P-5P	JUDGE JUDY	:30	\$650.00	10/23-10/26	3	1	3	\$1,950.00	
	20	TU-F	4P-5P	JUDGE JUDY	:30	\$650.00	10/30-11/02	2	1	2	\$1,300.00	
	21	TU	4P-5P	JUDGE JUDY	:30	\$650.00	11/06-11/06	1	1	1	\$650.00	
	22	TU-F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/16-11/02	1	3	3	\$2,700.00	
	23	TU-F	529P-530P	ACTION NEWS BREAK Buyline Comment: ONLY 2 :30 SEC AVAIL	:30	\$2,000.00	10/16-11/02	1	3	3	\$6,000.00	
	24	TU-F	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	10/16-11/02	1	3	3	\$3,000.00	
	25	TU-F	730P-8P	MILLIONAIRE<	:30	\$850.00	10/16-11/02	2	3	6	\$5,100.00	
	26	M	8P-10P	DANCING WITH THE STARS Buyline Comment: PRES DEBATE 10/22	:30	\$10,000.00	11/05-11/05	1	1	1	\$10,000.00	

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Salesperson ( ) ANJIE BRADY

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Salesperson FAX# 215-567-5938

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	27	M	10P-11P	CASTLE	:30	\$7,500.00	10/29-10/29	1	1	1	\$7,500.00	
	28	TU	10P-11P	PRIVATE PRACTICE	:30	\$6,500.00	10/16-10/16	1	1	1	\$6,500.00	
	29	W	8P-9P	THE MIDDLE/THE NEIGHBORS	:30	\$4,000.00	10/24-10/24	1	1	1	\$4,000.00	
			Buyline Comment: PRES DEBATE 10/3									
	30	TH	9P-10P	GREY'S ANATOMY	:30	\$5,000.00	10/18-10/18	1	1	1	\$10,000.00	
							11/01-11/01	1	1	1		
			Buyline Comment: PRES DEBATE 10/11									
	31	F	8P-9P	SHARK TANK-ABC	:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
	32	SU	8P-9P	ONCE UPON A TIME	:30	\$4,500.00	11/04-11/04	1	1	1	\$4,500.00	
	33	SU	9P-10P	REVENGE	:30	\$5,000.00	10/28-10/28	1	1	1	\$5,000.00	
	34	TU-F	11P-1135P	ACTION NEWS @ 11PM	:30	\$1,750.00	10/16-11/02	1	3	3	\$5,250.00	
	35	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	10/20-11/03	1	3	3	\$3,750.00	
	36	M	530A-6A	ACTION NWS@5:30AM<	:30	\$650.00	10/22-11/05	1	3	3	\$1,950.00	
	37	M	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
	38	M	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	39	M	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	40	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/22-10/22	2	1	2	\$1,500.00	
	41	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/29-10/29	2	1	2	\$1,500.00	

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	42	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/05-11/05	2	1	2	\$1,500.00	
	43	M	10A-11A	VIEW-ABC<	:30	\$1,000.00	10/22-11/05	1	3	3	\$3,000.00	
	44	M	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/22-11/05	1	3	3	\$1,950.00	
	45	M	3P-330P	MILLIONAIRE<	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	46	M	3P-330P	MILLIONAIRE<	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	47	M	3P-330P	MILLIONAIRE<	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	48	M	4P-5P	JUDGE JUDY	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
	49	M	4P-5P	JUDGE JUDY	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	50	M	4P-5P	JUDGE JUDY	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	51	M	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/22-11/05	1	3	3	\$2,700.00	
	52	M	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	10/22-11/05	1	3	3	\$3,000.00	
	53	M	730P-8P	MILLIONAIRE<	:30	\$850.00	10/22-11/05	1	3	3	\$2,550.00	
	54	M	11P-1135P	ACTION NEWS @ 11PM	:30	\$1,750.00	10/22-11/05	1	3	3	\$5,250.00	

---REPORT TOTALS---

Report Totals: 126 / \$150,350.00

---SALES MONTHLY TOTALS---

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Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Oct 12: 71 / \$79,700.00

Nov 12: 55 / \$70,650.00

Sales Totals: 126 / \$150,350.00

Station Totals: 126 / \$150,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$578,269	KBLR	0%	KLAS	22%	KSNV	29%	KTNV	26%	KTUD	0%
		KVCW	1%	KVMY	5%	KVVU	17%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE